



# Construction Business Intelligence

**The bigger picture, the local detail.**

Comprehensive South African construction intelligence across building & civil, private & public — from the economy to the project on the ground.





# Introduction

Industry Insight delivers independent construction intelligence that helps you anticipate market shifts, identify opportunities and make better decisions – before the market catches up. From national trends to provincial detail, from tenders to infrastructure investment, from suppliers to sector performance , we connect the dots others don't.



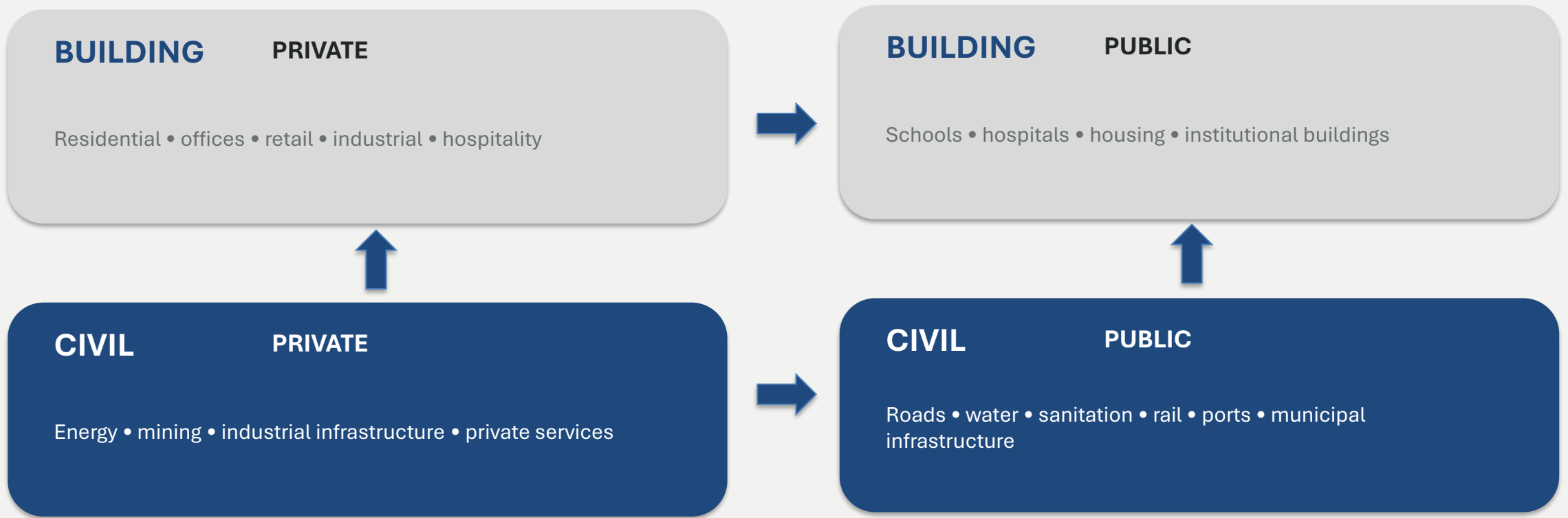
# Why Clients use Industry Insight

|                              |                                                                                                                                 |
|------------------------------|---------------------------------------------------------------------------------------------------------------------------------|
| <b>Independent</b>           | We test the data and challenge assumptions rather than simply repeat published summaries                                        |
| <b>Detailed</b>              | Long run project and market datasets allow analysis below the national headline, by geography, sector, client and project stage |
| <b>Practical</b>             | Research is translated into implications for demand, market positioning, investment and business planning                       |
| <b>Construction-focussed</b> | More than three decades of sector experience provide context that cannot be obtained from a single dataset                      |
| <b>Construction-focussed</b> | More than three decades of sector experience provide context that cannot be obtained from a single dataset                      |



# One connected view of construction

Industry Insight was built around a simple problem: construction information is fragmented. We bring the pieces together.



**NATIONAL → PROVINCIAL → LOCAL → PROJECT**



# Built from multiple data sources

No single statistic can explain construction. We combine official, project-level, market and industry data to build a fuller picture.

## OFFICIAL ECONOMIC DATA SOURCES

Statistics South Africa  
South African Reserve Bank  
National Treasury

## PUBLIC INFRASTRUCTURE AND PROJECT ANNOUNCEMENTS

National + provincial budgets  
Municipal Section 71 data  
Departments + public agencies

## PROVINCIAL PROJECT PIPELINE

CIDB tenders + awards  
Building approvals  
Major project announcements  
Industry Insight project database

## MATERIAL SUPPLIER ANALYSIS

Preferred Supplier Surveys  
Contractor feedback  
Company results + announcements  
Material + trade indicators

## CONTEXT

Industry bodies  
Financial institutions  
Regulatory + policy releases  
Verified construction news

## THE RESULT

**Different signals checked  
against each other — not viewed  
in isolation.**



# From raw signal to business decision

We structure, compare and interpret data so clients can see what is changing — and where it matters.

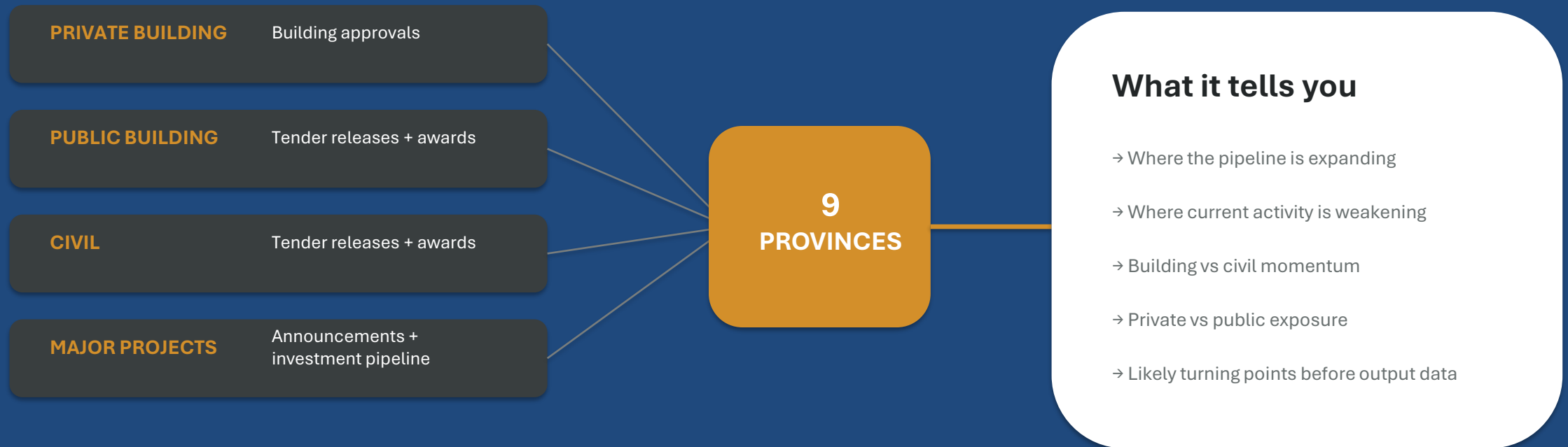


**The question is rarely “what is the number?” It is “what does the number mean for my market?”**



# The Provincial Construction Pipeline

A forward-looking, bottom-up view of where construction demand is building — across all nine provinces.



**INTERACTIVE DASHBOARDS ONLY AVAILABLE TO SUBSCRIBERS**



# The Provincial Construction Pipeline

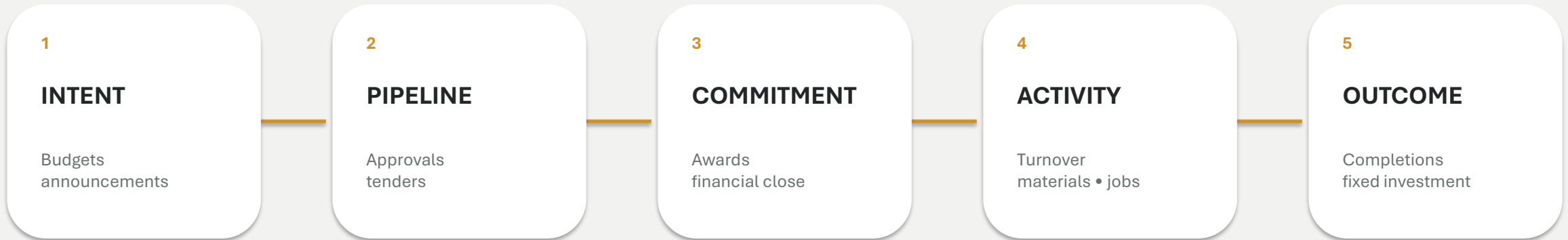
A forward-looking, bottom-up view of where construction demand is building — across all nine provinces

- A forward looking, bottom-up view of where construction demand is building across South Africa.
- It combines project-level intelligence with building approvals, tenders, awards, infrastructure budgets, major investment plans and key economic indicators.
- The result is a practical view of where activity is likely to strengthen or weaken over the next 12-24 months, before the shifts become visible in lagging construction-output statistics.
- It shows direction not just activity
- Highlights provincial differences
- Supports better planning



# See the signal before the site gets busy

We deliberately track indicators at different stages of the construction cycle.



MORE LEAD TIME

MORE CONFIRMATION

Clients can use early signals to plan capacity, sales focus and market strategy — then use later indicators to confirm whether the opportunity is converting.

## TIMING

# See the signal before the site gets busy

We deliberately track indicators at different stages of the construction cycle.

## Construction Activity Spatial Dashboard Demo

### MORE LEAD TIME

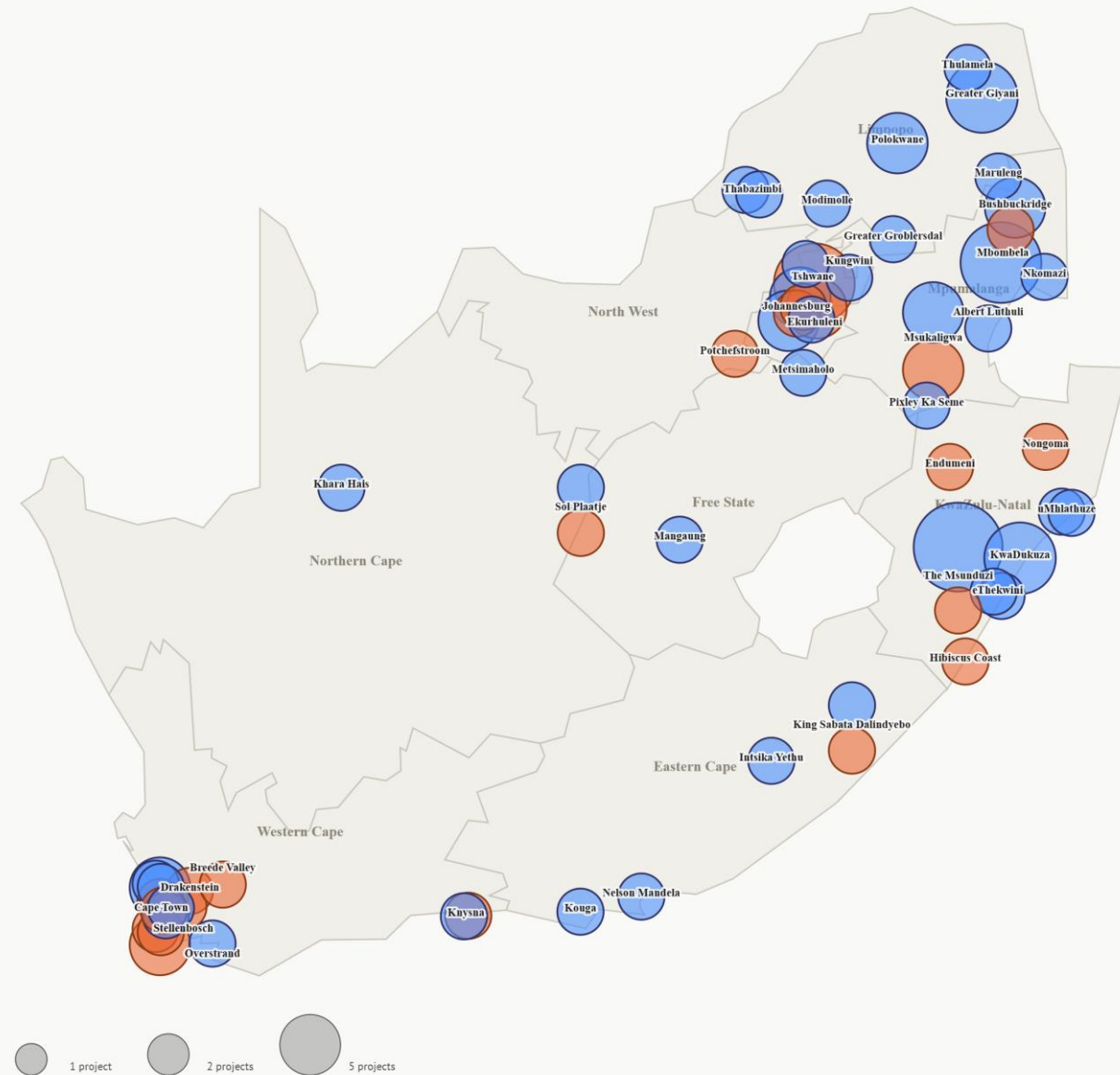
Keep a spatial eye on where construction is moving.

#### INDUSTRY INSIGHT

#### Construction Activity Map — Value & Location

Sector: Civil & Building · Sizing by: Project count · Province: Eastern Cape, Free State, Gauteng, KwaZulu-Natal, Limpopo, Mpumalanga, North West, Northern Cape, Western Cape · Year: 2026 · Status: Awarded, Tender, Re-Tender · CIDB: Grade 9

Total value R9 594m · Civil R5 743m · Building R3 851m · 85 projects · 9 provinces

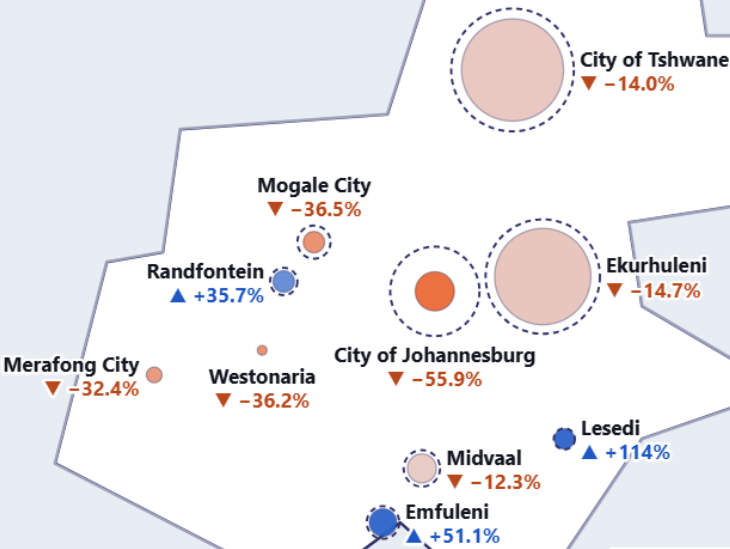


Source: Industry Insight construction activity data, January 2023 to present. Generated 16 September 2026.

# Private Sector Demand by Municipal Area

Where is private sector building demand moving towards?

Gauteng: 2025



Interactive Dashboard  
Demo version not available

Keep a spatial eye on where demand is moving.

| Municipalities: Gauteng |          |          |        | 10 in the workbook · click a row |
|-------------------------|----------|----------|--------|----------------------------------|
| Municipality            | 2025 ▼   | Change   | vs avg | Trend                            |
| City of Tshwane         | 1.24M m² | ▼ -14.0% | ▼ -31% |                                  |
| Ekurhuleni              | 1.10M m² | ▼ -14.7% | ▼ -29% |                                  |
| City of Johannesburg    | 182k m²  | ▼ -55.9% | ▼ -81% |                                  |
| Midvaal                 | 99.1k m² | ▼ -12.3% | ▼ -37% |                                  |
| Emfuleni                | 89.2k m² | ▲ +51.1% | ▼ -29% |                                  |
| Randfontein             | 54.9k m² | ▲ +35.7% | ▼ -38% |                                  |
| Mogale City             | 54.1k m² | ▼ -36.5% | ▼ -58% |                                  |
| Lesedi                  | 49.0k m² | ▲ +114%  | ▼ -7%  |                                  |
| Merafong City           | 29.1k m² | ▼ -32.4% | ▼ -27% |                                  |
| Westonaria              | 11.1k m² | ▼ -36.2% | ▼ -57% |                                  |



# Market size is only half the question

We also help suppliers understand their position inside that market.

## MARKET EXPOSURE

Which brands and suppliers are present on active projects?

## PROVINCE + SEGMENT

Where is your exposure strongest or weakest?

## PROJECT VALUE

Are you represented on the projects that matter?

## CONTRACTOR FEEDBACK

What is influencing product and supplier choice?



**Interactive Dashboards  
only available to  
subscribers**



# Preferred Supplier and Competitor Survey

We also help suppliers understand their position inside that market.

The PSS is Industry Insight's project-based research service for construction material manufacturers and suppliers. Through direct telephonic interviews with active contractors on awarded building and civil projects at a provincial level by CIDB grade and sector, it identifies key players in the market, where they are exposed, and how their position compares with competitors.

compares with competitors.

market, where they are exposed, and how their position

- Know where you compete
- Identify where your business may be under-exposed
- Understand why competitors were selected
- Connect intelligence to action
- Market exposure rate measures exposure to the value of projects surveyed. It is not a market share as it does not include material sales values or volumes

# Project Watch List

A curated list of South African construction, infrastructure and energy projects.



## A curated list

Industry Insight's analysts track projects from the moment they are announced until they are delivered. Each row is either a single project or a wider programme, with its province, sector, current stage and developer. Where a value has been disclosed, that is shown too.



## Made for looking things up

You can search by name, developer or ID, and narrow the list by province, sector, record type or date. Any project can be opened to read its full record, including the latest development, the scope, the timing and a link to the source.



## Easy to take away

Whatever you have filtered can be downloaded as a CSV file for Excel, or printed. Each individual project can also be downloaded or printed on its own.

[Project Watch List Dashboard Demo](#)  
[How to use the Project Watch List Dashboard](#)

# Media and Project Updates Alerts

A searchable archive of South African media coverage and project updates, one article card at a time.



## Search and filter

Type a word to search article headings, then narrow the archive by area, category, month, year, mega-project, source or exact dates. The results, the four headline tiles and the article list all update as you go.



## Read and follow up

Each article appears as a card showing its date, source, heading and a summary. Click the heading to open the original story, or click Read more to expand the summary.



## Print or save as PDF

Every article has its own Print and PDF buttons, so you can keep or share exactly the article you need.

## Including Daily Construction Briefs

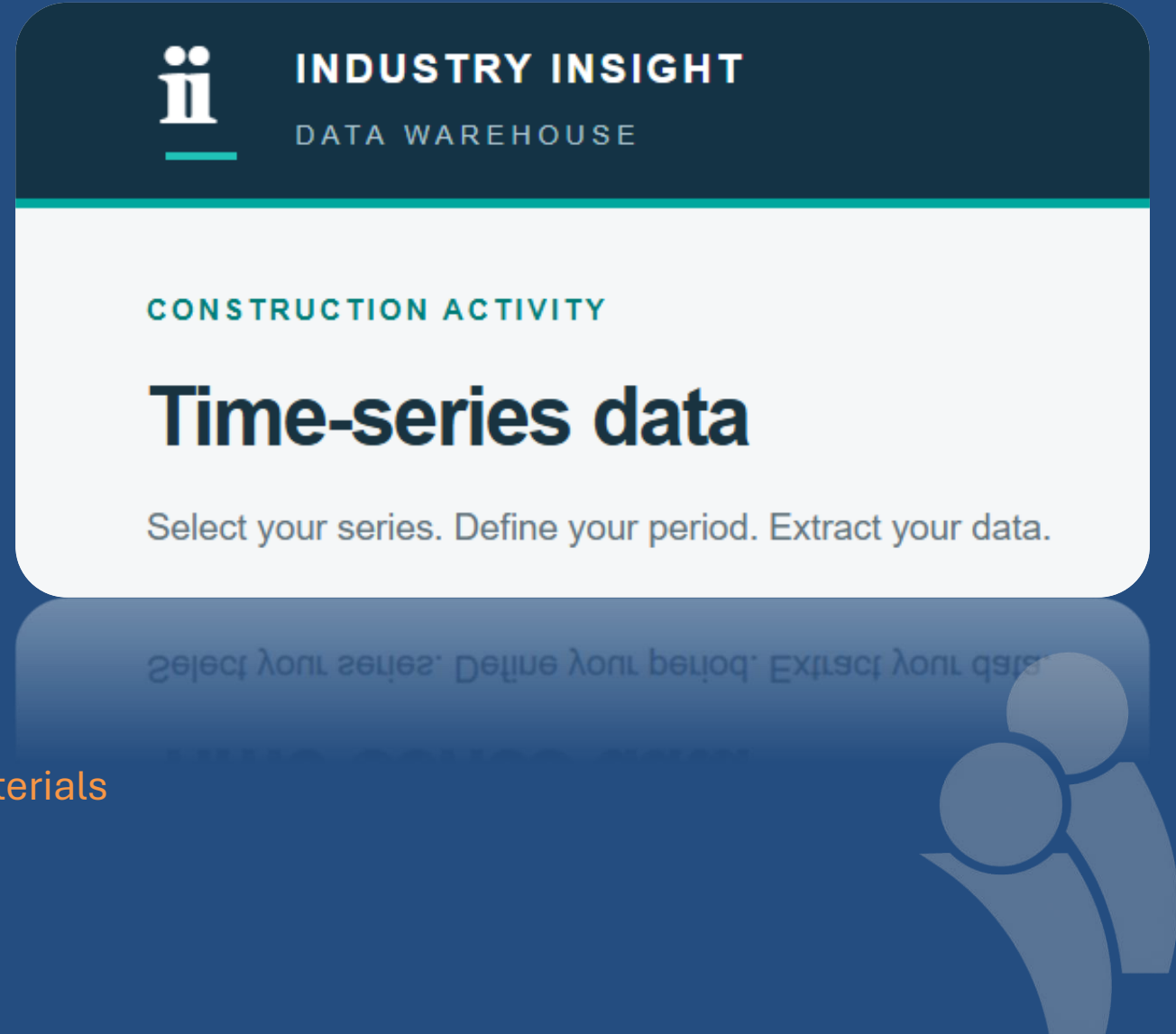
# Construction Data Warehouse

## Current Datasets included

1. Construction Activity
2. Provincial Construction Pipeline
3. Provincial GGP and GVA
4. Economic Indicators
5. Local Government Capital Expenditure
6. Provincial Capital Expenditure
7. Links to Media Alerts

## Soon to be included:

1. Private Sector Building Demand
2. Project Watch list
3. Labour Force
4. Construction Turnover, Profitability
5. Retail and Wholesale sales of construction materials
6. Liquidations
7. Mining of building materials
8. Construction Census data
9. ...and more





# Not a data dump. A working intelligence system.

## CONSTRUCTION MONITOR

Monthly market +  
economic  
intelligence

## WEEKLY WRAP

Projects, policy,  
funding +  
company  
developments

## PROJECT DATABASE

Tenders, awards,  
projects + spatial  
analysis

## SPATIAL ANALYSIS

## PROVINCIAL PIPELINE

Forward market  
direction across  
nine provinces

## FORECASTS

Three-year  
economic +  
construction  
outlook

## INTERACTIVE DASHBOARDS

## DATA WAREHOUSE

Dashboards,  
analysis + client  
questions

## PUBLIC SECTOR INFRASTRUCTURE

National,  
Provincial and  
Local  
infrastructure  
expenditure

## PROJECT WATCH LIST

Monitor high  
economic impact  
projects

## MEDIA AND PROJECT UPDATES

Daily update of  
media alerts for  
construction



# A clearer market view changes the questions you can answer

Construction businesses do not need more information. They need better visibility.

## **WHERE?**

**Which provinces, metros and project types deserve attention?**

## **WHEN?**

**Is the market strengthening now — or only in the future pipeline?**

## **WHAT?**

**Which building and civil segments are driving the change?**

## **WHO?**

**Which clients, contractors, suppliers and competitors are exposed?**

## **SO WHAT?**

**What should your business do differently because of it?**



# Thank you for your time

We look forward to discussing our product offerings with you and your team

INDUSTRY INSIGHT

[www.industryinsight.co.za](http://www.industryinsight.co.za)

+27 21 553 1011 | +27 82 822 9161

info@industryinsight.co.za

